

2018/19

Executive Goals

Outline

- Introduction to Executive
- Planning Process
- Themes, Values, Goals
- Questions + Feedback
- Next Steps



Introduction to the Executive



Planning Process

- Retreat - Draft 1
- Mid May - Themes & Short Version
- May End - Draft 2
- Mid June - Present to Managers
- June End - Final Draft
- Mid July - Public Documents



Themes, Values, Goals

- Theme - Overarching Principle
- Value - Why it is important
- Goals - High level Initiatives + Projects
- Goals - Individual goals



Empower Students to Thrive in an Intellectual Community

Value

- University stakeholders must recognize the importance of creating space for students to engage in meaningful academic experiences.



Goals

- Advocate for the sustained maintenance of student oriented spaces
- Promote the revitalization of the academic community
- Support the initiatives of student leaders



Strengthen the Students' Union's Organizational Capacity

Value

- Access to quality and diverse businesses and services is integral to students interactions on campus and with the Students' Union.



Goals

- Review and revise the Students' Union Strategic Plan
- Enhance the Students' Unions' marketing and communications
- Implement a data driven approach to strategic decision making
- Establish a strategy for the Students' Union to receive donations and develop an alumni network

Enhance and Inspire a Welcoming Campus

Value

- Students need to feel accepted and included on campus throughout their university lifetime.



Goals

- Develop our venues and events to promote inclusivity and interdisciplinary connections
- Continue progress on a Charter of Student Rights
- Strengthen student connection to our services and advocacy
- Develop policies and resources that support student groups

Broaden Student Opportunity Through Effective Advocacy

Value

- The Students' Union will be proactive in advocacy efforts that contribute to students and the larger society.



Goals

- Emphasize the need for an affordable and predictable post secondary education
- Ensure students accessibility to employment opportunity
- Actively support and contribute to discussions of the effects of cannabis legalization on campus
- Connect students to the greater community through strategic partnerships

Questions + Feedback

Next Steps



UNIVERSITY OF ALBERTA
**STUDENTS'
UNION**